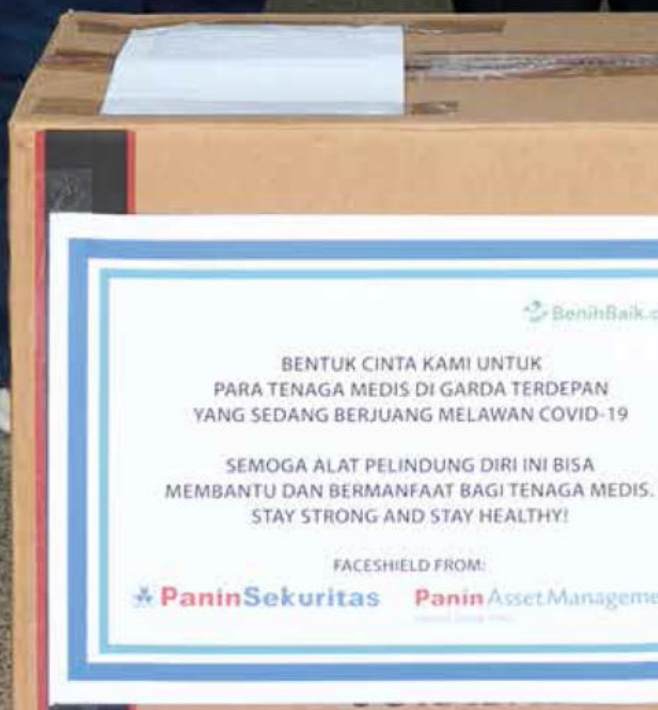




# TANGGUNG JAWAB SOSIAL PERUSAHAAN

Corporate Social Responsibility

# TANGGUNG JAWAB SOSIAL PERUSAHAAN

## Corporate Social Responsibility (CSR)

**Kondisi pandemi COVID-19 yang terjadi sepanjang 2020 mendorong Perseroan dan anak usaha, PAM, untuk memberikan kontribusi nyata bagi sesama melalui donasi APD bagi para tenaga medis di sejumlah rumah sakit.**

The COVID-19 pandemic conditions that occurred throughout 2020 encouraged the Company and its subsidiary, PAM, to make a real contribution to others through the donation of PPE for medical personnel in a number of hospitals.

Dalam melaksanakan kegiatan usahanya, Perseroan turut menyadari arti penting implementasi program Tanggung Jawab Sosial Perusahaan (*Corporate Social Responsibility*/"CSR") sebagai salah satu upaya dalam menjaga keselarasan antara keuntungan (*profit*), kemanusiaan (*people*), dan lingkungan (*planet*). Perseroan berkomitmen akan terus mengupayakan hadirnya praktik bisnis yang seimbang dengan memberikan kontribusi yang maksimal bagi kehidupan sosial kemasyarakatan dan lingkungan sekitar yang mana hal ini dinilai menjadi salah satu faktor kunci pencapaian kinerja yang berkelanjutan.

Pada pelaksanaannya, seluruh program dan/atau kegiatan CSR Perseroan disusun secara komprehensif dan terorganisir dengan baik. Pada tahun 2020, pelaksanaan kegiatan CSR Perseroan berfokus pada pengembangan sosial dan kemasyarakatan baik kesehatan maupun pendidikan.

Kondisi pandemi yang terjadi pada sepanjang tahun 2020 telah mendorong Perseroan untuk memberikan kontribusi yang nyata bagi sesama dalam memutus rantai pandemi guna memulihkan kesehatan masyarakat. Kami meyakini pemulihan kesehatan masyarakat menjadi faktor kunci bagi kebangkitan ekonomi nasional yang sempat mengalami resesi pada tahun 2020.

In conducting its business activities, the Company also recognizes the importance of implementing Corporate Social Responsibility ("CSR") program as an effort to maintain a harmony between profit, humanity (people), and the environment (planet). The Company is committed will continue to pursue the implementation of balanced business practices by giving a maximum contribution to the community life and surrounding environment which is considered to be one of the key factors in achieving sustainable performance.

In practice, all of the Company's CSR programs and/or activities are prepared in a comprehensive and well-organized manner. In 2020, the Company's CSR activities implementation has been focusing on social and community development both for the health and education sectors.

Pandemic conditions that occurred throughout 2020 have prompted the Company to deliver a real contribution to others in breaking the pandemic chain transmission to revive public health. We believes that public health recovery is a key factor for the national economy restoration which had suffered a recession in 2020.



Aspek pendidikan juga menjadi perhatian Perseroan dalam rangka pelaksanaan CSR. Meskipun dalam kondisi pandemi, Perseroan secara aktif melaksanakan kegiatan edukasi melalui berbagai media *online*. Langkah ini diambil agar masyarakat mendapatkan pemahaman yang komprehensif mengenai perkembangan pemulihan ekonomi nasional dan pasar modal.

Sepanjang tahun 2020, seluruh kegiatan CSR yang terealisasi telah berdampak positif bagi masyarakat dan juga bagi *brand awareness* Perseroan dan Entitas Anak.

#### **STRUKTUR DAN PENANGGUNG JAWAB CSR**

Sekretaris Perusahaan (*Corporate Secretary*) adalah unit kerja yang bertanggung jawab atas jalannya program dan/atau kegiatan CSR Perseroan mulai dari penyusunan kerangka kebijakan, pengajuan anggaran, hingga pelaksanaannya.

The education aspect has also got the Company's attention in terms of CSR implementation. Though in the midst of pandemic conditions, the Company continues to actively carry out educational activities through various online means. This step was taken so that the public would gain a comprehensive understanding regarding the development of national economic recovery and capital market.

During 2020, all realized CSR activities have possessed a positive impact on society and also for the brand awareness of the Company and Subsidiaries.

#### **CSR STRUCTURE AND RESPONSIBILITIES**

Corporate Secretary is a work unit that is accountable for running the Company's CSR programs and/or activities starting from the formulation of the policy framework, budget submissions, until its implementation.

## TANGGUNG JAWAB SOSIAL PERUSAHAAN

### Corporate Social Responsibility (CSR)

#### KALEIDOSKOP CSR TAHUN 2020

##### Kolaborasi Bantuan Penanggulangan COVID-19 Bersama BenihBaik.com

Perseroan bekerja sama dengan PAM melakukan penggalangan dana melalui *website* [www.BenihBaik.com](http://www.BenihBaik.com). Kegiatan ini bertujuan untuk mengajak masyarakat atau nasabah untuk menyisihkan penghasilan atau berdonasi yang di gunakan untuk membantu para tenaga medis mendapatkan alat pelindung diri serta membantu masyarakat terdampak COVID-19 yang membutuhkan.

Adapun tema dari *campaign* tersebut adalah "Cegah Corona, Bersama Kita Berbagi untuk Tenaga Medis dan Masyarakat Terdampak".

Periode pengumpulan dana sejak 15 Mei 2020-20 Juli 2020 dan periode penyaluran donasi sejak 10 Juli 2020-25 September 2020. Hingga saat ini, proses pengumpulan dana diperpanjang setiap 3 (tiga) bulan.

Dari hasil kegiatan pengumpulan dana tersebut, Perseroan dan PAM dapat menyalurkan donasi berupa *faceshield* (1.000 *faceshield*) yang diberikan kepada 8 (delapan) puskesmas yang tersebar di wilayah Tangerang, Pekanbaru, Bagan Siapi-api, Batam dan Makassar, 1 (satu) Rumah Sakit Umum Kota Tangerang dan 1 (satu) Rumah Sakit Swasta yaitu Rumah Sakit Tiara di daerah Karawaci, Kabupaten Tangerang.

Selain itu, PAM juga melakukan CSR mandiri dengan memberikan bantuan kepada 129 (seratus dua puluh sembilan) rumah sakit/klinik/puskesmas dalam bentuk bantuan medis maupun non medis bagi 7.696 kepala keluarga ( $\pm 27.734$  orang) dan 20 panti asuhan ( $\pm 1.458$  orang).

Adapun periode pengumpulan dana dilakukan sejak 20 April 2020-31 Juli 2020 dan periode penyaluran dana sejak 29 April 2020-31 Agustus 2020.

Dari hasil pengumpulan dana tersebut, PAM dapat mengumpulkan beberapa bantuan medis yang telah diberikan ke rumah sakit/klinik/puskesmas, di antaranya:

- Masker Medis (3.000 kotak)
- Baju APD (7.300 buah)

Sedangkan untuk bantuan non-medis yang diberikan oleh PAM adalah sebagai berikut:

- Paket Sembako (8.470 paket)
- Masker Kain (14.285 buah)
- Wastafel Portabel (9 buah)

#### CSR KALEIDOSCOPE IN 2020

##### Collaboration of COVID-19 Countermeasures Assistance with BenihBaik.com

The Company in cooperation with PAM has conducted fundraising activities through [www.BenihBaik.com](http://www.BenihBaik.com). This activity was intended to encourage the public or customers to donate, which later all the money raised will be used to help medical personnel in getting Personal Protective Equipment (PPE) as well as helping people affected by COVID-19 who are in need.

The theme of the campaign is "Prevent Corona, Together We Share for Medical Workers and Affected Communities".

The fundraising period started from May 15, 2020-July 20, 2020 and the donation distribution period was on July 10, 2020-25 September 2020. Until now, the fundraising process has been extended every 3 (three) months.

From the results of such fundraising activities, the Company and PAM successfully distributed a donation of *faceshield* (1,000 *faceshields*) which were given to 8 (eight) health centers across Tangerang, Pekanbaru, Bagan Siapi-api, Batam and Makassar, 1 (one) General Hospital in Tangerang City, and 1 (one) private hospital, namely Tiara Hospital in Karawaci area, Tangerang Regency.

In addition, PAM also conducted independent CSR by providing assistance to 129 (one hundred and twenty-nine) hospitals/clinics/puskesmas in the form of medical and non-medical assistance for 7,696 households ( $\pm 27,734$  people) and 20 orphanages ( $\pm 1,458$  people).

The fundraising period was carried out from April 20, 2020-July 31, 2020 and the donation distribution period was during April 29, 2020-August 31, 2020.

From the results of such fundraising activities, PAM was able to collect some medical aids that has been given to several hospitals/clinics/health centers, as follows:

- Medical Masks (3,000 boxes)
- PPE clothes (7,300 pieces)

Meanwhile, non-medical assistance provided by PAM was as follows:

- Food packages (8,470 packages)
- Cloth masks (14,285 pieces)
- Portable Wash Basin (9 pieces)

## Mei – Oktober 2020 | May-October 2020

Donasi Alat Pelindung Diri dan Faceshield bekerja sama dengan [www.BenhBaik.com](http://www.BenhBaik.com)

Donation of Personal Protective Equipment and Faceshield in collaboration with [www.BenhBaik.com](http://www.BenhBaik.com)

## PT Panin Asset Management (“PAM”)

Bantuan berupa masker medis, Baju APD dan bantuan Non-Medis berupa sembako, masker kain dan wastafel portabel Assistance in the form of medical masks, PPE clothes and non-medical assistance in the form of basic necessities, cloth masks and portable sinks

### 1. RSUD Kota Tangerang



### 1. Yayasan Berkah Kasih Immanuel



### 2. Puskesmas Tapung Hilir-Pekanbaru



### 2. Yayasan Gerasa



### 3. Puskesmas Layang-Makassar



### 3. RS Delta Surya-Sidoarjo



### 4. Puskesmas Tanjung Buntung – Batam



### 4. RS Fatmawati – Jakarta Selatan



## TANGGUNG JAWAB SOSIAL PERUSAHAAN

### Corporate Social Responsibility (CSR)

#### TANGGUNG JAWAB SOSIAL PENGEMBANGAN SOSIAL DAN KEMASYARAKATAN

Dalam menjalankan dan mengelola kegiatan usaha sebagai perusahaan efek di industri sekuritas dan pasar modal, Perseroan melihat dan menyadari bahwa dukungan masyarakat sangat berpengaruh terhadap kelangsungan bisnis di masa mendatang. Oleh karena itu, setiap tahunnya Perseroan menjalankan sejumlah inisiatif strategis CSR yang disusun secara terukur, terencana, transparan, dan berkelanjutan.

Pada tahun 2020, berada di tengah situasi pandemi COVID-19 yang tidak kunjung berakhir, pada akhirnya mendorong Perseroan untuk lebih meningkatkan peranannya di tengah masyarakat terutama dalam mendukung para tenaga kesehatan agar mereka mendapatkan bantuan Alat Pelindung Diri dan *faceshield* yang sesuai dengan kebutuhan, serta membagikan sembako kepada masyarakat umum yang terdampak langsung oleh COVID-19.

##### Biaya yang Dikeluarkan

Sepanjang tahun 2020, Perseroan bersama PT Panin Asset Management (PAM) telah merealisasikan anggaran CSR di bidang pengembangan sosial dan masyarakat sebesar Rp2.762.696.145.

#### SOCIAL RESPONSIBILITIES TOWARD SOCIAL AND COMMUNITY DEVELOPMENT

In running and managing business activities as a securities company that engages in the securities industry and capital market, the Company recognizes and understands that community support will greatly influence the business continuity in the coming years. Therefore, each year the Company organizes a number of strategic CSR initiatives which are arranged in a measured, well-planned, transparent, and sustainable manner.

In 2020, amid the COVID-19 pandemic situation that never ends was finally encouraged the Company to further increase its role in the community, particularly in supporting health workers to get Personal Protective Equipment and *faceshield* assistance according to their needs as well as handed donation of basic necessities to the general public who have been directly affected by COVID-19.

##### Cost incurred

Throughout 2020, the Company, together with PT Panin Asset Management (PAM) has realized a CSR budget in the field of social and community development amounting to Rp2,762,696,145.